

Cambridge moms, dads, and kids: join us for a virtual reading challenge starting January 16!





## **How to Participate:**

- 1. Read books with your child!
- 2. Submit a post or photo telling us the title of the book and something you liked about it. You can share on Facebook or Instagram @LetsTalkCambMA, or you can text us at 617- 475-0616.
- 3. Win a children's book!

Program dates: January 16 to January 30. Submit your post any time between these dates to win a book.

Participating in the Reading Challenge gives us permission to post and share responses on social media including responses sent via text message. Two entries are accepted per child.

Questions? Call or text 617-475-0616

## **Sponsored by Center for Families & Let's Talk!**

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