



**Cambridge moms, dads and kids -  
Join us for a virtual Reading  
Challenge starting January 10, 2022!  
It's fun & easy!**

**How to participate:**

- 1. Read books with your child(ren)!**
- 2. Submit a post** letting us know the title of the book and something you and your child enjoyed about it. Photos welcome! Choose how to submit your post:

- Facebook - @LetsTalkCambMA
- Instagram - @LetsTalkCambMA
- Twitter - @LetsTalkCambMA
- Text Let's Talk at 617-800-9154  
(standard text messaging rates apply)

*Participating in the Reading Challenge gives us permission to post and share responses on social media including responses sent via text message.*

- 3. Have a chance to win a prize!** A submission enters you in a weekly raffle for a chance to win a swag pack and a pack of five books for your child. Extra posts welcomed! Max 1 entry per week counts in the raffle.
- 4. Have fun reading!**

**Dates (January 10-January 30):**

- Week 1: 1/10-1/16-Winner announced 1/17
- Week 2: 1/17-1/23-Winner announced 1/24
- Week 3 : 1/24-1/30-Winner announced 1/31

**Questions:** Contact Jen Baily, [jbaily@challiance.org](mailto:jbaily@challiance.org) or call/text 617-800-9154.

**Sponsored by Cambridge Dads, Center for Families & Let's Talk!/Agenda for Children Literacy**

*The Center for Families is funded by the City of Cambridge, the Coordinated Family and Community Engagement (CFCE) grant from the Massachusetts Department of Early Education and Care (DEEC), Children's Trust, Cambridge Public Schools, and the Cambridge Health Alliance. Let's Talk!/AFC is funded by the Cambridge Public Health Department and the City of Cambridge.*