

READING CHALLENGE



**Cambridge moms, dads and kids -
Join us for a virtual Reading
Challenge starting January 11,
2021! It's fun & easy!**

How to participate:

1. **Read books with your child(ren)!**
2. **Submit a post** letting us know the title of the book and something you and your child enjoyed about it. Photos welcome! Choose how to submit your post:
 - **Facebook - @LetsTalkCambMA**
Submit on our Facebook page by writing a post.
 - **Twitter - @LetsTalkCambMA**
Mention us in your tweet using @LetsTalkCambMA.
 - **Text Let's Talk**
Text your response to 617-800-9154
(standard text messaging rates apply)

Participating in the Reading Challenge gives us permission to post and share responses on social media including responses sent via text message.

3. **Have a chance to win a prize!** A submission enters you in a weekly raffle for a chance to win a swag pack and a pack of five books for your child. Extra posts welcomed! Max 1 entry per week counts in raffle.
4. **Have fun reading!**

Dates: Week 1: 1/11-1/17-Winner announced 1/18, Week 2: 1/18-1/24-Winner announced 1/25

Questions: Reach out by email jbaily@challiance.org or text 617-800-9154.

Sponsored by Cambridge Dads, Center for Families and Let's Talk!

