

It's cold and gray in Cambridge, but reading can take your family anywhere! Celebrate books this month with Let's Talk and the Center for Families.



Where is your favorite place to read with your child?

When does your family read together?

FAMILY READING CHALLENGE

JANUARY 12 - JANUARY 26, 2026

Check the back of this flyer to share your reading with us and get a prize!



What is your favorite book to read aloud?



SHARE YOUR READING WITH US!

Cambridge dads, moms, and kids: how are you reading together this January? Let us know and receive a free book, available for pickup at the Center for Families!

- Read books with your child!
- Submit a photo and/or a sentence telling us the title of the book and something you liked about it—or you can answer the reading questions on the front of the flyer.
- Get a free book!



Submit your entry on Facebook or Instagram

@LetsTalkCambMA, or text 617-340-9727. Your photos must be submitted between Jan. 12 and Jan. 26, 2026.

Participating in the Reading Challenge gives us permission to post and share responses on social media, including responses sent via text message. One entry is accepted per child per week.

**Contact 617-340-9727
with questions!**



FAMILY READING CHALLENGE

Sponsored by Center for Families & Let's Talk!

The Center for Families is funded by the City of Cambridge, the Coordinated Family and Community Engagement grant from the Massachusetts Department of Early Education and Care, Children's Trust, Cambridge Public Schools, and the Cambridge Health Alliance. Let's Talk! is funded by the Cambridge Public Health Department and the City of Cambridge.